

CRYOVAC®

BRAND FOOD PACKAGING

CRYOVAC® Brand Sealappeal® PSF film

Patented lidding solution for
PET and rPET trays



BENEFITS

Package Optimisation

- Reduces your packaging weight with a thinner vs. market standard film

Brand Experience

- Enhances your products' attractiveness in the retail environment with a hermetic, anti-fog, glossy pack, and a smooth, wrinkle-free drum effect top film
- Improves your consumers' experience with a one-piece-peel, no sharding, easy-opening feature

Operational Efficiency

- Reduces plastic waste thanks to guaranteed no plastic film remaining on the tray which will allow re-lidding if there is any production issue
- Reduces rejects with the exceptional seal, even through contamination
- Extends your uptime thanks to longer film rolls
- Reduces one production step thanks to the film's ability to seal directly on a tray with no need for a liner

Product Integrity

- Prevents unhygienic drip with leak-proof packs thanks to the strong, reliable seal
- Eliminates cross contamination and keeps retail shelves clean with a strong film and reliable sealing

CHALLENGE

Consumers often base their purchasing decision on the green credentials the company is committed to. You should revisit your packaging options to comply with this trend to attract consumers to your products. You are also challenged by retailers to improve your pack's appearance and offer easy-opening features, yet keep pack integrity across the whole value chain.

SOLUTION

CRYOVAC® Brand Sealappeal® PSF film for case ready applications will allow you to move to mono-PET or rPET trays thanks to its perfect sealing properties on these trays. You will produce shiny, strong packs with a smooth drum effect lidding, which will make them stand out on the shelves.

Consumers will love your packs' outstanding optics, the convenience of removing the lidding in one go and the guarantee that they will never have shards of plastic film in their food.



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SUSTAINABILITY

- Suitable for recyclable mono-PET trays which will make your pack more sustainable
- Helps your consumers to dispose of the pack responsibly after use, thanks to easy separation of the tray and film

EQUIPMENT

Runs on a wide range of tray lidding equipment with inside and outside cut tooling and thermoforming machines

MATERIAL

One-piece peel, thin, shrinkable film range coextruded for tray lidding and thermoforming modified atmosphere applications with high tolerance to equipment settings

APPLICATION

Case ready application – fish, fresh red meat, poultry

